Community Foundation of Greater New Britain

74A Vine Street, New Britain, CT 06052 • Phone: 860.229.6018 • Fax: 860.225.2666 • www.cfgnb.org

Application date: _____

Event Specifics:

1. Name and address of the organization organizing the event or program:
2. Name, email, and phone for contact person:
3. Name of event or program, and town where event or program will be held **(event must be held in our 4-town area)**:
4. Date and time of the event or program and venue:
5. Brief description of event or program:

Budget Information:

6. Amount of Community Sponsorship Award requested: $_____
7. Has the Community Foundation sponsored this event before? If so, how many times?
8. How many other sponsors do you anticipate? If you have sponsorship levels, please include them.
9. Deadline date for securing sponsors:
10. Please attach the budget for the event.

Advertising and Visibility:

11. Who is your primary audience? How many people do you expect to attend?
12. How do you plan to advertise or market your event or program?
13. This is a:
    __ One time event
    __ Annual event. If so, please indicate how many years running: _____
    __ Recurring event, not annual – indicate how often: _____
14. How would the sponsorship be recognized? (Please elaborate on any of the below as needed)
    _ Community Foundation of Greater New Britain (CFGNB) logo in printed program (please describe placement)
    _ CFGNB logo in paid advertising
    _ CFGNB logo in promotional materials (posters, brochure, flyers, postcards)
    _ CFGNB banner at event
    _ CFGNB speaker at event
    _ CFGNB logo on your website publicizing the event
    _ Other (Please describe)

For more information or to submit your application, e-mail CTabone@cfgnb.org or Bob@cfgnb.org.