



74A Vine Street, New Britain, CT 06052 • Phone: 860.229.6018 • Fax: 860.225.2666 • www.cfgnb.org

Community Sponsorship Awards Application

Application date: _____

Event Specifics:

1. Name, address, phone and email of the organization organizing the event or program:

2. Name, email and phone for contact person:
3. Name of event or program, and town or city where event or program will be held: (event must be held in our 4-town area):
4. Date of the event or program and venue:
5. Brief description of event or program:

Budget Information:

6. Amount of Community Sponsorship Award requested \$: _____
7. How many other sponsors do you anticipate? If you have sponsorship levels, please include them.
8. Deadline date for securing sponsors:
9. Please attach the budget for the event.

Advertising and Visibility:

10. Who is your primary audience? How many people do you expect to attend?
11. How do you plan to advertise or market your event or program?
12. This is a:
 - One time event
 - Annual event. If so, please indicate how many years running: _____
 - Recurring event, not annual – indicate how often: _____
13. How would the sponsorship be recognized? (Please elaborate on any of the below as needed)
 - Community Foundation of Greater New Britain (CFGNB) logo in printed program (please describe placement)
 - CFGNB logo in paid advertising
 - CFGNB logo in promotional materials (posters, brochure, flyers, postcards)
 - CFGNB banner at event
 - CFGNB speaker at event
 - CFGNB logo on your website publicizing the event
 - Other (Please describe)

For more information or to submit your application, e-mail KDuncan@cfgnb.org or Bob@cfgnb.org.

Where Good Begins in Berlin, New Britain, Plainville and Southington